

Christmas CANSTRUCTION 2023 CHALLENGE

DESIGN | DECORATE | DONATE

Calling all companies, organisations and schools with a creative spark and a generous heart! Get ready to turn non-perishable goods into captivating Christmas displays and make a difference this holiday season. Join our festive campaign to spread joy, foster teamwork, and contribute to a great cause.

- When:** November - December 2023
- Where:** Your place of work | school | Organisation | Church
- Costs:** Cost of non-perishable food and supplies to build your display.
- Donation:** You can turn your display into a food and/or fund drive in order to maximise your impact for those in need.



CHALLENGE BRIEF:

Your mission, should you choose to accept it, is to participate in the Christmas CANstruction Challenge. Engage in a friendly competition with other companies, organisations and schools in the Mandurah and Bindjareb region to showcase your design and decoration powers, all while supporting a meaningful food drive for Bridge Builders Inc. Community Food Centre.

Here's how you can make the magic happen:

DESIGN: Gather your team of creative minds to brainstorm and design a spectacular Christmas-themed display using non-perishable food items. Let your imagination run wild as you envision a festive masterpiece that will leave everyone in awe.

DECORATE: Bring your design to life by carefully arranging the non-perishable goods, constructing intricate shapes, and incorporating vibrant colours. The more eye-catching and imaginative, the better! Your decoration will not only spread holiday cheer but also provide much-needed food to those in need.

DONATE: Once your awe-inspiring creation is complete, it's time to unveil it to your public. Don't forget to take a photo and share it on our Social Media Platforms Your display will not only inspire joy and wonder but will also contribute to a larger food drive effort to help those less fortunate during the holiday season and into the new year.

Key Dates:

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| <p>13 Nov Team Registration & Display Information Due</p> <ul style="list-style-type: none"> • Display design sketch • Team participation list • Display Title & Description • Estimate of non-perishable good to be included. | <p>13 Nov Details for your displays sign</p> <p>1 DEC List of items used in your display due</p> <p>4 Dec Displays complete & ready for Judging</p> |
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LET'S UNITE FOR A BRIGHTER CHRISTMAS:

Join us in this heartwarming challenge that combines creativity, compassion, and camaraderie. Together, we can transform canned goods into stunning displays that illuminate both our hearts and the holiday season. Let's make this Christmas truly magical for everyone.

What is the Christmas CANstruction Challenge?

The Christmas CANstruction Challenge is a festive hunger-relief competition where local companies, organisations and schools are encouraged to design and build their company Christmas Displays entirely from non-perishable food. Once completed and deCANstructured, all of the food is donated to Bridge Builders Incorporated Community Food Centre to help those who are struggling with food insecurity and hunger.

How Do I Enter a Team?

The first step of this process is to assemble a team of interested volunteers within your company, organisation or school. Displays can be planned and built with as few as two people, but the ideal number is between 5 and 10. If you have some interest, but not enough, you may want to contact another company or organisation that you work closely with and see if a joint venture could be formed. Once you decide to participate, simply complete and submit the registration form available on our website www.bridgebuilders.org.au

Who Pays for the Food and Building materials?

Individual teams are responsible for covering the cost of all non-perishable food items and materials used in their display. Teams will do their own shopping with the store of their choosing. Teams can also source sponsors or food donation (food drive) to help offset these costs. Team sponsors can be listed on the sign that will be displayed next to your display during the month of December.

How Does the Food get Transported to Bridge Builders?

You can organise delivery of items to the Bridge Builders Inc. Food Centre following deCANstruction or you can organise for a team of Bridge Builders volunteers to come and collect from your place of work. Please contact us on admin@bridgebuilders.org.au to organise delivery or collection.

We've Formed a Team and Are Starting to Decide on a Design. What Advice do You Have for First-Time Participants?

Keep it simple! Design your first structure with simplicity in mind, and you'll find that by the end of the event you'll have come up with many more intricate designs for the following year.

I Am Interested in Participating But Do Not Want to Build a Display. What Can I Do?

Event sponsors and financial donations are always appreciated! The funds will go to Bridge Builders Inc. to assist with our Gift of Christmas campaign. You can also get involved in our campaign by volunteering your time to help pack food hampers or assist with our Community Christmas Celebration event on the 16th December 2023.

I Have Another Question. Who Do I Contact?

For more information, visit www.bridgebuilders.org.au or contact our CEO Kelly Mansfield at ceo@bridgebuilders.org.au or on 0458 297 185.

Awards

Awards will be presented in the following categories:

- **Best Meal** - will recognise the display that demonstrates the most creative and effective use of non-perishable food items that once deCANstructred will create a healthy and balanced meal.
- **Best Use of Labels** - will honour the display that creatively incorporates label colors and graphics to enhance the visual appearance of the display.
- **Judges Favorite** - is the display that the judges collectively choose as the best overall display in terms of creativity, impact, aesthetics, and storytelling. This award signifies the judges' highest commendation for an outstanding and well-rounded display.
- **Most Creative** - will recognise the display that excels in capturing the essence of Christmas through its design. Judges will evaluate how well the display embodies the festive spirit of the season and its ability to evoke holiday nostalgia and joy.
- **Most Food** - will honour the display that has utilised the most items of food.
- **People's Choice** - is determined by popular vote on our social media channels throughout the month of December. It will be awarded to the display that garners the highest number of votes from the general public. This award reflects the community's favorite display.

Christmas CANstruction Challenge Rules.

BUILDING YOUR DISPLAY

- Maximum size for your display is 2m L x 2m W x 1.2m H.
- Structures must be structurally self-supporting.
- Each team is to provide a design sketch or computer image of their display including dimensions to admin@bridgebuilders.org.au by Friday 3 November.
- Building can begin from Monday 6 November with all displays required to be completed by the 4 December ready for judging that week.

FOOD & BEVERAGE

Permissible Items:

- Full, unopened, canned, boxed, bagged, packaged and bottled non-perishable food of all sizes with labels intact/unaltered.
- Full unopened, beverage cans of all sizes with labels in tack (NO alcoholic beverages)
- Soda and junk food should be limited. Your entry could have penalty points added for using non-nutritional items. At Bridge Builders Inc. we try to maximise the nutritional value of our hampers and limit the sometimes food and drink.

Non Permissible Items

- NO glass containers or alcoholic beverages
- NO pet foods
- NO opened, exposed or expired (used by) food/beverage
- NO covered, removed or altered product labels
- NO empty cans, boxes, bottles or containers

STRUCTURE & BUILDING MATERIALS

Permissible materials:

- Velcro, magnets, zip-ties, wire, nylon string
- Silicone or glue
- Heavy duty rubber bands,
- Wire Mesh
- Wood or steel rods
- PVC pipe
- Threaded metal rods
- Leveling materials | cardboard, Masonite, plywood, plastic packers – for the purpose of leveling or balancing materials and not as load bearing.

- Cardboard tubes used as guides
- Tape, clear and double-sided

Non Permissible Items:

- NO metal beams, struts, steel tubes
- NO leveling materials greater than 1/4" thick (6mm)
- NO sheet metal, steel plates, Fibre Cement or glass
- NO permanent adhesives or bonding process (soldering etc).

PROPS

- Props may be used however, it is best to solve design problems with non-perishable food items (if you must use props try to make them out of food items. Lighting, mirrors, inflatable and electronic devices are acceptable however it may reduce a structures chance of winning if up against one who did not use props.

SAFETY PRECAUTIONS

- All display construction must be completed in a safe manner.
- Children involved in assembling the display must be adequately supervised. The complexity of the design must be suitable for the age of the participants.
- Make sure team members are wearing closed toed shoes.
- Watch where you are walking
- Lift correctly - with legs, not the back. If the load is too heavy, get help.
- No monkeying around

ACQUISITION OF CANNED GOODS

Participating teams are responsible for obtaining their own supply of non-perishable food.

- Only food that is still best before March 2024 should be used as we are unable to use food with expired best before dates.
- Businesses may solicit canned goods and/or financial donations from manufacturers, retailers, local businesses or conduct an employee/customer food drive.

SIGNAGE & TEXT DEADLINE

Each display will have a corflute sign located next to it to showcase the team information, sponsors and any other information. The following must be emailed in a WORD document to admin@bridgebuilders.org.au by 13 November 2023.

- Business Name
- Title of Entry
- Description
- Team Member Names
- Thanks you's | Sponsors

DETAILED INVENTORY OF GOODS USED IN DISPLAY email a WORD document to admin@bridgebuilders.org.au by 1 December

- Name of each food product
- Quantity
- Whether purchased or donated

JUDGING - 4 - 15 December

- Judging will commence on Monday 4 December
- The judges decisions will be announced at the Awards Reception in January 2024.
- The Judges will be looking at:
 - **Use of Labels:** are the labels used to create details on the display? Do the labels enhance the displays overall appearance?
 - **Ingredients:** Does the display use ingredients that would create a balanced meal? Does it make for an appetizing meal?
 - **Structural Design:** Does the design involve a high level of difficulty?
 - **First Impression:** Is it owe inspiring? Will it create a lasting impression?

DECANSTRUCTION

- Entries can be deCANstructed once judging has concluded or can remain in place for the remainder of December. Once displays are deCANstructed the items should be packed into boxes for easy transport to the Bridge Builders Inc. Food Centre. If you are unable to organise delivery of the items you can contact Bridge Builders Inc. to organise a mutually convenient collection time by our volunteers.

AWARDS RECEPTION

- A networking event will be held in January 2024 to announce the award winners.

