



Together

We can nourish and improve the social, emotional, spiritual and economic wellbeing of people in the Mandurah and Bindjareb community who are suffering from misfortune, poverty, disability or helplessness.

Community Partnership Opportunities.

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Imagine not knowing where your next meal is coming from.

Right now, **1 in 5 children** and **1 in 6 adults** are experiencing food insecurity in the Mandurah and Peel region.



In 2021, Bridge Builders Incorporated, together with local food donors and corporate partners provided more than 24,500 meals to over 6,100 individuals experiencing homelessness, hunger and food insecurity in the local Mandurah and Peel region.

That still leaves a hunger gap in our local community of over 70,000 Meals we were not able to provide.

Hunger is not only detrimental to the health of individuals but to the local community and businesses as well. Those experiencing hunger or food insecurity are focused on survival. That can translate to more stress, worry and anxiety and less engagement in their community or productivity in the workplace. It certainly means less expendable income.

Hunger impacts all of us. Studies show hungry children can't learn, hungry adults are less productive and miss work more frequently, and hungry seniors often must choose between paying utilities bills and food. With the cost of living increasing more and more people in our local community, our friends and neighbours are having to choose between buying food or paying for other basic needs.

Local businesses and organisations such as yours are essential partners in the work we do in the community. From corporate volunteering and sponsoring our programs to hosting a food drive, your support is critical to our ability to acquire, transport, store, distribute food and make a real difference in the lives of our friends, family and neighbours.

Become a Bridge Builders Incorporated Community Partner and support your neighbours while enhancing your brand in the local community.



OUR VISION

A community in which everyone in the Mandurah and Bindjareb region have pathways to health and opportunity so they can participate in and contribute to all aspects of life.

To nourish and improve the social, emotional, spiritual and economic wellbeing of people in the Mandurah and Bindjareb (Peel) community who are suffering from misfortune, poverty, disability or helplessness.

MISSION

Protect the most vulnerable from hunger and food insecurity.

Secure a sustainable future for Bridge Builders Incorporated.

Maintain and strengthen our positive workplace environment by ensuring we have the right match of people, skills and needs.

Engage the community in awareness about hunger and food insecurity and how we can work together to educate and support people to break the cycle of poverty.

STRATEGIC PRIORITIES

Bridge Builders Incorporated reclaims safe surplus food from local farmers, manufacturers, distributors and retailers. That food is distributed through the Local Community Food Centre to an estimated 6,172 local families, seniors, students and others in need every year. However, at Bridge Builders, we're more than a community food centre — we're a neighbour and a friend who's been supporting the Mandurah and Peel community for decades.

We know that ending hunger and food insecurity in our community requires collaboration. That's why we not only provide, we also work with the community to provide other services to nourish and improve the social, emotional, spiritual and economic wellbeing of those in need.

Our Community Partners Know...

Doing Good is Good for Business.

Just being a profitable business is no longer a viable option. Consumers and staff are becoming more aware of what the businesses they interact with are doing to address social and environmental issues in the communities in which they operate. Thus it is important to actively engage in socially-responsible business projects that align with your company values and vision and get involved in your local community.

“62% of Australian’s want to buy their products and services from companies doing some good.”

Probono Australia

Bridge Builders Incorporated has a number of partnership opportunities, whether you choose one of the options on the following pages, host a food drive or volunteer as a team, your business will benefit.

Aside from the tangible benefits to society if your business operates to address social issues in its local community, there is the impact it can have on;

- **Staff Retention**
Corporate Social Responsibility (CSR) has been proven to be an important factor in retaining both employees and customers.
- **Reputation**
CSR can safeguard your reputation, cultivating loyalty in the process.

Partner with Bridge Builders Incorporated to make a strong statement about your companies commitment to social responsibility and the Mandurah / Peel community.

About Food Insecurity and Hunger

Between 15,000 and 25,000 people in the Mandurah and Bindjareb area experienced hunger or food insecurity in 2021.

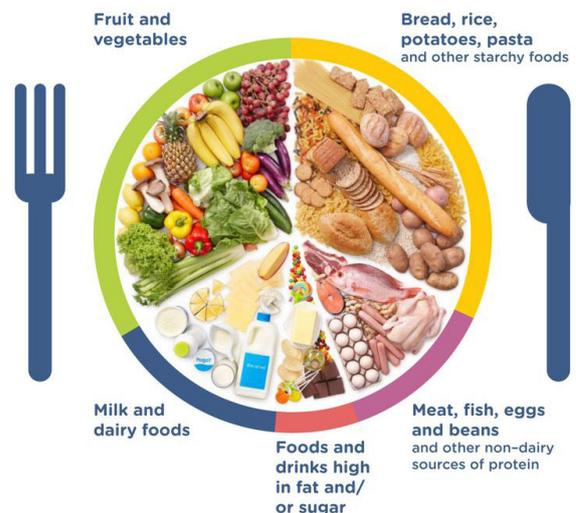
FOOD INSECURITY

“Lack of access to enough safe and nutritious food for normal growth and development and an active and healthy life.” - UN

HUNGER

“An uncomfortable or painful physical sensation caused by insufficient consumption of dietary energy” - UN

	<p>Mild food insecurity Uncertainty regarding the ability to obtain food</p>
	<p>Moderate food insecurity Compromising on food quality and variety Reducing food quantity or skipping meals</p>
	<p>Severe food insecurity No food for a day or more</p>



Impact of Hunger and Food Insecurity

The impact of hunger on physical health

Hunger and health are deeply connected. People who are food insecure are disproportionately affected by diet-sensitive chronic diseases such as diabetes and high blood pressure, and according to research, food insecurity is also linked to many adverse effects to overall health.

The impact of hunger on mental health

Hunger and mental health go hand in hand. People of all ages suffer from chronic hunger and malnutrition. While this can lead to physical concerns, it can also lead to serious mental health problems. If children suffer from chronic hunger, they can develop lifelong disabilities. Adults who suffer from hunger can develop depression, anxiety, and other mental health issues.

Hunger and child development

For children, food insecurity is particularly devastating. Not having enough healthy food can have serious implications for a child's physical and mental health, academic achievement and future economic prosperity. Research shows an association between food insecurity and delayed development in young children; risk of chronic illnesses like asthma and anaemia; and behavioural problems like hyperactivity, anxiety and aggression in school-age children.

The impact of hunger on the workplace

Food insecurity poses an invisible challenge for employers because it impacts the health of their employees as well as workplace productivity. In order to be healthy and productive at work, access to safe, nutritious food is a necessity. Chronic diseases such as diabetes and other health conditions can occur as a result of food insecurity. Employees in poor health are more likely to miss and be distracted at work.

The impact of hunger on seniors

Poverty, food insecurity, and poor nutrition have harmful impacts on the health and well-being of older adults, which, in turn, can limit their ability to work (for those still capable of working), carry on daily activities, and live independently. Maintaining good health, consuming a nutritious diet, and/or managing an existing chronic disease can be especially challenging for older adults struggling with food insecurity for a variety of reasons, including limited finances and resources, the cost of healthy foods, medication, competing priorities, functional limitations, and stress.



Stacy's Story

“Just like me every person has a story. When you see someone at the Community Food Centre they don't just need food, something else brought them there...”

Food insecurity describes a household's inability to provide enough food for every person to live an active and healthy life. It only takes one “bad month” to plunge a household into food insecurity, lay-offs at work, unexpected car maintenance, an accident on the job, rising costs of living or a global pandemic can suddenly force a family to choose between buying food and paying bills.

There are so many people in our local community who are homeless, hungry or one step away from being so, I know because seven years ago I was in this situation. Suffering illness and mental health trauma I was in need of support and was referred to Bridge Builders Inc. where I was welcomed by their CEO who took the time to listen and give me the food and support I needed for myself and my children. My experience with Bridge Builders as a client was so profound that a year later once my daughter started pre-primary I began volunteering in the Community Food Centre to give back to my local community. In December 2020 I was offered a paid position with the organisation as logistics and operations assistant, now Community Food Centre Coordinator. This provided me with not only an income but also an opportunity to make a difference in the lives of others, the same way Bridge Builder's made a difference to mine. I know from personal experiencing how life-changing food can be to a person, being able to have our clients leave with food for themselves and/or their family is a true gift.

Just like me every person has a story. When you see someone at the Community Food Centre they don't just need food, something else brought them there, whether it is trauma, illness, domestic violence, homelessness or something else the centre is not just about providing food assistance, its about companionship, a listening ear helping to link them to additional support services in our community.

With the rising cost of living the Community Food Centre has over the last couple of years seen a dramatic increase in need, more and more of our neighbours are struggling to put food on the table, buy necessities and cleaning products essential to living a healthy life. We have gone from providing support to 12 - 20 families per week to providing food assistance to over 60. We do our best to help our clients with what we can, but with the increasing numbers we need community support to continue. I encourage anyone to come by the Community Food Centre at Bridge Builders Inc. to see first hand the difference our service, staff and volunteers are making in our local community.

Stacy Beard

Community Food Centre Coordinator
Bridge Builders Inc.

Our Initiatives

Community Food Centre

Bridge Builders Inc. Community Food Services Centre rescues safe, surplus food going to waste so that it can instead help nourish those struggling with hunger. Retailers, farmers, produce distributors and foodservice operators donate food that is close to best before date, overstock, seasonal or cosmetically damaged.

Operation Stocking Stuffer

(New Commencing in 2022)

The number of families and children who are experiencing homelessness, hunger and food insecurities is rising every year and this Christmas we want to ensure they have a little joy to look forward to on Christmas Day. Operation Stocking Stuffer will this year partner with Santa and his elves to provide handmade Christmas Stockings to children in need within our community with some Christmas magic.

Children will be provided with a Christmas Stocking to put out for Santa and with your help his Bridge Builder elves will assist ensure they have some yummy and fun treats to fill them with. Items can include:

- Fruit (Apples & Oranges)
- Chocolate
- Small Toys
- Toiletries - bubble bath, body wash etc.
- Book
- Socks
- Art & Craft supplies

Gift of Christmas

As Christmas comes around, we know it is a time for caring and giving and we want to share this with our friends and neighbours who are doing it tough. Due to the current economic climate, more people than ever are turning to organisations like Bridge Builders Inc. for assistance. It is no longer only vulnerable groups such as the homeless seeking relief, but also the aged, single parents and the working poor. Christmas hampers are prepared with care using donated and purchased goods including food for Christmas dinner, decorations for the table and gifts .

Backpack Buddies

(New Commencing in 2023)

With no access to school-provided meals on the weekends, some families struggle to provide enough food for their kids. The Backpack Buddies program will be run in partnership with local Mandurah schools and Bridge Builders to provide weekend food to kids who need it. With enough food to eat, kids have the energy to do better in school, enjoy their friends and are absent less often. Overall they are healthier - physically and emotionally.

Back to School

The beginning of a new school year is an exciting time for kids and parents alike. However, for those who are struggling to cover the basics, it can be a daunting and stressful occasion. Our annual Back to School program ensures that on that important first day of school, children whose families are doing it tough have a new backpack filled with the school supplies they need for a stress free start to the school year.

Partnership Benefits

Viability

Invest visible in the future health, education wellbeing of families and their loved ones who are impacted by homelessness, hunger or food insecurity.

Recognition

Be recognised in the community as a good corporate citizen.

Voice your opinion

Meet and get to know Bridge Builders Inc. team and Board, through structured events and informal meetings and be kept up to date with activities.

Staff Engagement

Be encouraged to extend your engagement with Bridge Builders Inc to your staff and key stakeholders, and invite Bridge Builders Inc. team members to promote the partnership at company events and activations.

Leadership

Enhance your leadership role in the local Mandurah and Peel community, demonstrating a strong commitment to local issues by supporting a local charity.

Social Media

Create mutually beneficial content for social media platforms.

Investment Levels

Community Champion

Partnership	Amount (\$)	Details
Foundation	\$20,000	Page 8
Bridge	\$10,000	Page 8
Arch	\$ 5,000	Page 8
Regional Van	\$15,000	Page 8

Community Food Centre

Partnership	Amount (\$)	Details
GRAPE	\$2,400	Page 9
APPLE	\$3,000	Page 9
OLIVE	\$3,600	Page 9
PEAR	\$4,200	Page 9
BEETS	\$4,800	Page 9
RAISIN	\$5,400	Page 9

Events Partner

“Dine Out to Help Out”

Partnership	Amount (\$)	Details
Restaurant	10% of nominated day proceeds	Page 10

“Golf fore Groceries”

Partnership	Amount (\$)	Details
Full Course	\$5,000	Page 10
Hole	\$1,000	Page 10
19th Hole (Dinner)	\$3,500	Page 11
Hole in One	\$2,000	Page 11

Partnership	Amount (\$)	Details
Longest Drive	\$1,000	Page 11
Closest to the Pin	\$ 500	Page 11
Live Auction	\$1,000+	Page 11
Silent Auction	\$ 250+	Page 12

Partnership Opportunities

Community Champion

Food safety is just as essential to the health of those we support as the food we distribute. Keeping the lights, fridges and freezers on, the community food centre full and our van on the road keeps food on the table for our neighbours, helping improve and nourish their lives. Food is vital for healthy minds and bodies. We spend \$60,000 - \$75,000 every year to purchase, collect and store food to distribute to our neighbours.

Back Office Support

Bridge Builders Incorporated has ongoing administration needs and development of collateral material. Opportunities exist for sponsorship of these back office needs that help in the distribution of food to those in need.



Foundation

Help us to build strong foundations in the community in which we work so that together we can help those in need to thrive.

Recognition and benefits will be negotiated and co-designed with the partner.

\$20,000 per year (2 available)



Bridge

Lets build bridges with purpose that help connect people in our local community with the services and support they need.

Recognition and benefits will be negotiated and co-designed with the partner.

\$10,000 per year (4 available)



Arch

Help us to provide people in need within our local community to find the strength and support to overcome challenges.

Recognition and benefits will be negotiated and co-designed with the partner.

\$5,000 per year (6 available)



Regional Van

Are you looking for a way to support Bridge Builders and promote your company's name across our region? Consider a two (2) year partnership that allows you to advertise your company's name on our Bridge Builders Inc. van that travels around the region to collect surplus food from our community partners.

\$15,000 per year (1 available)

- Co-designed vehicle wrap including both side panels and rear door allowing for high visibility
- The Bridge Builders Van averages 1,000km/month.
- Highly visible throughout the Mandurah and Peel area due to traffic density.
- The van is on the road 4 days per week.
- Additional recognition and benefits will be negotiated and co-designed with the partner.

Community Food Centre

The Community Food Centre (CFC) is Bridge Builders Incorporated food distribution and support centre, providing free produce, dairy, bread and pantry items to low-income community members experiencing homelessness, hunger and food insecurity. The centre is designed to provide people in our community with the building blocks they need to create healthy meals to nourish themselves and their families.



\$2,400 | You're so GRAPE!

Recognition and benefits will be negotiated and co-designed with the partner.
Can be paid in 12 monthly installments of \$200 per month



\$3,000 | You're the APPLE of our eye!

Recognition and benefits will be negotiated and co-designed with the partner.
Can be paid in 12 monthly installments of \$250 per month



\$3,600 | We OLIVE you!

Recognition and benefits will be negotiated and co-designed with the partner.
Can be paid in 12 monthly installments of \$300 per month



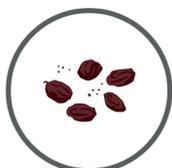
\$4,200 | We make a perfect PEAR!

Recognition and benefits will be negotiated and co-designed with the partner.
Can be paid in 12 monthly installments of \$350 per month



\$4,800 | Our heart BEETS for you!

Recognition and benefits will be negotiated and co-designed with the partner.
Can be paid in 12 monthly installments of \$400 per month



\$5,400 | You're RAISIN the bar!

Recognition and benefits will be negotiated and co-designed with the partner.
Can be paid in 12 monthly installments of \$450 per month

Event Partners

With increasing demand for our services and more financial strain in the community, we are growing and diversifying our fundraising portfolio to ensure there is sufficient funding to help cater to more people in our local community who are struggling to make ends meet. Consider partnering with Bridge Builders Incorporated today to deliver one of the following events:

Dine Out to Help Out

16th - 22nd October 2022

The week of 16th - 22nd October is Anti-Poverty week and to help raise awareness residents and visitors in the Mandurah and Peel area will be invited to take part in Bridge Builders Incorporated "Dine out to Help Out" fundraising event.

Participating restaurants will donate 10% of proceeds from breakfast, lunch and/or dinner on a nominated day during that week to Bridge Builders Incorporated. Funds raised through "Dine Out to Help Out" will enable our Community Food Centre to continue providing food to those in need in our local community.

Restaurant Partner | 10% of nominated fundraising day(s) proceeds. (Multiple Available)

- Company name included in press release sent to local media outlets.
- Acknowledgment on social media channels in the lead up to, during and post event
- Acknowledgment in Bridge Builders Incorporated annual impact review and website

Golf fore Groceries

Our inaugural "Golf fore Groceries" event will be held in 2023, and will provide an opportunity for local businesses, friends and supporters to enjoy a social round of golf, win great prizes, network and raise funds for Bridge Builders Incorporated.

Get in at the ground level of this local charity event and help support

Full Course Partner | \$5,000 (1 Available)

- Corporate signage (provided by Sponsor) on display during registration and dinner
- Opportunity for product display at registration and dinner
- High profile logo placement on the event sponsors banner
- High profile logo placement on all event material
- Complimentary golf & cart registration for 1 team (up to 4 players)
- Complimentary VIP dinner seating for up to 4 guests
- Opportunity to speak at formalities/present an award
- Social mention by MC
- Logo or advertisement placement on screen displays during dinner
- Sponsorship of 1 hole and/or on-course activation
- Opportunity to provide company materials in gift bags to all golfers
- Full page advertisement in the Event Program
- Acknowledgment in Bridge Builders Incorporated annual impact review and website

Hole Partner | \$1,000 (Multiple Available)

- Logo on hole signage
- Opportunity to place company signage (provided by Sponsor) at the hole
- Minor logo placement on all event marketing materials & social media
- Minor logo placement on event program & course map
- Opportunity to provide company materials in gift bags to all golfers
- Acknowledgment in Bridge Builders Incorporated annual impact review and website

19th Hole (Dinner) Partner | \$3,500 (1 Available)

- Corporate signage (provided by Sponsor) on display during registration and dinner
- Opportunity for product display at registration and dinner
- High profile logo placement on the event sponsors banner
- High profile logo placement on all event material
- Complimentary VIP dinner seating for up to 4 guests
- Opportunity to speak at formalities/present an award
- Social mention by MC
- Logo or advertisement placement on screen displays during dinner
- Sponsorship of 1 hole and/or on-course activation
- Opportunity to provide company materials in gift bags to all golfers
- 1/2 page advertisement in the Event Program
- Acknowledgment in Bridge Builders Incorporated annual impact review and website

Novelty Event Partner

Hole in One | \$2,000 or In-Kind (2 Available)

- Corporate signage (provided by Sponsor) at hole and dinner
- Opportunity for product display at registration and dinner
- High profile logo placement on the event sponsors banner
- Complimentary VIP dinner seating for up to 2 guests
- Opportunity to present prizes at dinner
- Social mention by MC
- Logo or advertisement placement on screen displays during dinner
- Opportunity to provide company materials in gift bags to all golfers
- 1/2 page advertisement in the Event Program
- Acknowledgment in Bridge Builders Incorporated annual impact review and website

Longest Drive | \$1,000 or In-Kind (2 Available)

- Corporate signage (provided by Sponsor) at hole
- Opportunity for product display at registration and dinner
- Minor logo placement on the event sponsors banner
- Complimentary VIP dinner seating for up to 2 guests
- Opportunity to present prizes at dinner
- Social mention by MC
- Logo placement on screen displays during dinner
- Opportunity to provide company materials in gift bags to all golfers
- 1/4 page advertisement in the Event Program
- Acknowledgment in Bridge Builders Incorporated annual impact review and website

Closest to Pin | \$500 or In-Kind (2 Available)

- Corporate signage (provided by Sponsor) at hole
- Minor logo placement on the event sponsors banner
- Social mention by MC
- Logo placement on screen displays during dinner
- Opportunity to provide company materials in gift bags to all golfers
- Minor logo placement in the Event Program
- Acknowledgment in Bridge Builders Incorporated annual impact review and website

Live Auction Partner | \$1,000+ or In Kind (3 Available)

- Complimentary VIP dinner setting for up to 2 guests
- Half-page business advertisement in the Auction Guide
- Logo placement on screen displays during live auction
- Live auction item will be listed as “partnered by” in the Auction Guide
- Special acknowledgment from Auctioneer

Silent Auction Partner | \$250+ or In Kind (10 Available)

- Logo placement in the Auction Guide
- Silent auction item will be listed as “sponsored by” in the Auction Guide

More Ways to Support Bridge Builders

Cause-Related Marketing

Cause-related marketing with Bridge Builders Inc. is a powerful tool for businesses to help build brand awareness and employee loyalty. Aligning your company with Bridge Builders Inc. will add experience and understanding of social good, which will boost morale and loyalty, positioning you with a clear differentiator and making you a preferred employer

Host a Traditional or Virtual Food Drive

We can co-design fun and creative ways to involve your employees and/or customers in supporting our Community Food Centre through hosting a food drive - virtual or traditional.

Employee Volunteering

Volunteers are an essential part of Bridge Builders Inc. operations. Our experienced, welcoming staff are happy to arrange the right project for the specific interest of the individual employee or corporate group.

Workplace Giving

Payroll deductions are a convenient, affordable and tax-deductible way to support our community. Just \$2 every other week for a year will provide 208 meals, while \$5 will provide more than 520 meals. Employee giving provides year-round support, which is critical to sustaining our efforts when donations may be down but need remains high.

Donate an item(s) for one of our initiatives or events

Support our programs, initiatives and/or events by donating products or services to help raise funds and support those in need within our local community.

Containers for Change

Turn your containers into food for those in need within the community, become a Bridge Builders Containers for Change Collector and we can organise for regular pick ups from your place of business.

Get in Touch

Thank you for your consideration of Bridge Builders Incorporated as a local community partner. With your support we can provide programs and initiatives to feed hungry little tummies, provide energy and strength to those that need additional support and sustain our neighbours for another day. Your support can make a big impact on people in our local community.

If you need more information, would like to arrange to meet our CEO and/or a representative of the Board, or would like to support Bridge Builders in any way, please do not hesitate to contact.

Kelly Mansfield
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